



Reverse Trick-or-Treating

This Halloween, children across the
U.S. are handing candy back! huh?



www.ReverseTrickOrTreating.org



Thank You!

Thanks for the candy you are generously sharing tonight! Like Halloween, chocolate should be a source of joy for all children, including those in countries where cocoa is grown. Unfortunately, that is not the case today.

Why? Despite years of promises from the major chocolate manufacturers, too little has been done to tackle the documented problem of forced child labor on many farms that supply their cocoa. Moreover, at the bottom of the chain, cocoa farmers have been left in poverty year after year.

There is a SOLUTION!

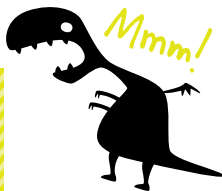
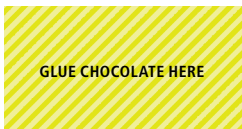
This Fair Trade chocolate is proof that change is possible - today - and represents an important step towards larger reforms. Fair Trade certification prohibits the use of abusive child labor, and encourages the adoption of safer, chemical-free farming methods. Also, the guaranteed Fair Trade price paid for cocoa raises farmers' incomes and supports a more environmentally sustainable small-scale farming model—which in turn provides hope for a better future for all our children.

JOIN US in transforming the lives of children in cocoa farming communities!

1. Share this with your friends.
2. Buy Fair Trade chocolate and cocoa.
3. Ask policy makers and the chocolate industry to protect children in cocoa farming communities.

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GLOBAL  EXCHANGE



This organic fairly traded chocolate was donated by Equal Exchange, a worker co-operative & Fair Trade pioneer. Equal Exchange is proud to use only Fair Trade organic cocoa and sugar for their nine varieties of chocolate bars, hot cocoa mix, spicy hot cocoa, and baking cocoa powder. The cocoa and sugar are sourced from democratically organized small farmer co-operatives in the Dominican Republic, Peru, Panama, Paraguay and Ecuador. www.equalexchange.coop/rtt