

# Fair Trade Pledge Certificate

\_\_\_\_\_ has made a Fair Trade Pledge!

\_\_\_\_\_’s Fair Trade purchases and actions will empower small farmers and artisans around the world to build a future free of poverty for their families!

I/we resolve to **take action** this month (check all that apply):

- Read about Fair Trade from an online or print source
- Visit a website to find out how I can help promote Fair Trade
- Join a Fair Trade listserv
- Make a donation to support organizations raising public awareness of Fair Trade
- Tell at least ten friends, family, and coworkers about Fair Trade
- Tell one or more teachers about Fair Trade curricula available online
- Ask my school, workplace, congregation, or youth group to use Fair Trade certified coffee, tea, and/or fundraising products
- Ask a local store or café to carry Fair Trade products, by talking to the manager or using the suggestion box

I/we resolve to **purchase Fair Trade**: (check all that apply)

		<i>Once during the next month</i>	<i>Once each month in the coming year</i>	<i>All holiday season purchases</i>	<i>Check when complete</i>
Chocolate or cocoa	Check here				<input type="checkbox"/>
	Record progress*				<input type="checkbox"/>
Coffee or tea**	Check here				<input type="checkbox"/>
	Record progress				<input type="checkbox"/>
Gifts or clothing	Check here				<input type="checkbox"/>
	Record progress				<input type="checkbox"/>

\*Use tick marks in the “one each month” column to track your goal.

\*\*Package for home consumption or cup at a restaurant or café.

*Date pledge made:* \_\_\_\_\_

*Date pledge to be fulfilled (one month or one year from now):* \_\_\_\_\_

Resources to help you fulfill these pledges, including links to organizations involved in the program, are available at [www.globalexchange.org/cocoa](http://www.globalexchange.org/cocoa).

Feel free to place this certificate on your refrigerator or bulletin board, next to your shopping list, as a way to remember to look for the Fair Trade label.